

SARANRAJ RAJAGOPAL

VIDEO EDITOR | CREATIVE DESIGNER | CONTENT & BRAND EXPERIENCE

Coimbatore, India | +91 77085 21239 | mailsaranrajr@gmail.com

LinkedIn: linkedin.com/in/saranraj-rajagopal | Behance: behance.net/thetrashstation

PROFESSIONAL SUMMARY

Full-time Video Editor and Creative Head with experience across video editing, graphic design, branding, social-media content, content creation, digital marketing, and client-facing creative projects. At Spatial Continuum, I lead projects from concept to final delivery, working directly with clients and creating promotional videos, product content, social-media assets, brand identities, and digital experiences.

CREATIVE SKILLS

Video Editing • Content Creation • Creative Direction • Social Media Management • Social Media Content • Reels & Shorts • Promotional Videos • Product Videos • Videography • Visual Storytelling • Storyboarding • Graphic Design • Logo Design • Brand Identity • Social Media Creatives • Digital Marketing Content • Client Communication • Project Coordination

PROFESSIONAL EXPERIENCE

Creative Head - Design, Content & Brand Experience | Spatial Continuum | 2024 - Present

Part-time: 2024 - 08/2025 | Full-time: 09/2025 - Present

- Lead creative direction for client projects from concept development through execution and final delivery.
- Work directly with clients to understand brand identity, business objectives, target audience, content requirements, and creative expectations.
- Develop creative concepts, visual directions, storyboards, moodboards, and content structures for campaigns and digital projects.
- Handle end-to-end video editing and post-production using Adobe Premiere Pro, including pacing, transitions, typography, visual effects, sound, and music synchronization.
- Create promotional videos, product showcases, social-media content, advertisements, business videos, and brand storytelling content.
- Design logos, visiting cards, social-media creatives, promotional posters, digital advertisements, and marketing collateral.
- Create and adapt content for Instagram, YouTube, Reels, Shorts, and other digital platforms.
- Manage multiple creative projects, deadlines, client feedback, revisions, and final deliverables.
- Use AI-assisted creative tools for visual ideation, image generation, enhancement, and content production.
- Combine creative design with web and digital technologies where required.

Customer Service Associate | Amazon India | 10/2018 - 07/2025

NA (US & Canada) Customer Support

- Handled customer interactions for Amazon customers across the United States and Canada.
- Resolved customer issues through clear communication, investigation, problem-solving, and follow-up.
- Handled complaints and escalations professionally while working under quality and productivity standards.

SELECTED CREATIVE PROJECTS

Auhiro Motors - Video editing, content creation, customer engagement, digital marketing, occasional videography, logo and visiting-card design, social-media promotions and designs; on-site employee sessions on tele-calling and customer approach.

PCS Pest Management - Website design.

Tambiran Industries - Website design.

Hong's Belt - Product catalog design.

Sankara Eye Hospital - Designed a commemorative chest badge celebrating the 3 million eye surgeries milestone.

Loga Enterprises - Logo and visiting-card design.

BabyMoments, Trichy - Logo design.

Portland Studio, Tirupur - Occasional Instagram reel editing and social-media content.

EDUCATION

Bachelor of Engineering (B.E.) in Aeronautical Engineering |

Nehru Institute of Technology, Coimbatore |

2013 - 2017

CREATIVE TOOLS

Adobe Premiere Pro • Adobe Illustrator • Adobe After Effects • Adobe Photoshop • Figma • CapCut Pro • DaVinci Resolve (Basic)

DESIGN & WEB

Figma • Adobe Illustrator • Adobe Photoshop • WordPress • HTML • CSS

OFFICE & PRODUCTIVITY

Microsoft Word • Microsoft Excel • Microsoft PowerPoint

LANGUAGES

Tamil - Native • Malayalam - Native • English - Professional Proficiency • Hindi - Basic • Portuguese - Basic