SARANRAJ RAJAGOPAL

VIDEO EDITOR | CONTENT CREATION | CREATIVE MEDIA

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PROFESSIONAL SUMMARY

Video editor and creative-media professional producing brand videos, reels, product promotions and corporate content through Spatial Continuum. Creative work since 2024, with full-time video editing since September 2025. Uses Premiere Pro and After Effects alongside graphic design, scripting and storyboarding skills. Explores AI-assisted visual creation and video prompting for character, scene and product concepts.

CORE SKILLS

Short-form and long-form editing • Brand storytelling • Motion graphics • Text animation • Scriptwriting and storyboarding • Social media content • Product promotional videos • Creative briefs and revisions • Remote project coordination

Tools: Adobe Premiere Pro, After Effects, Photoshop, Illustrator, Lightroom, CapCut Pro, Figma, Canva, Microsoft Word, Excel and PowerPoint.

AI Tools: Claude, ChatGPT, Gemini/Flow, Comfy UI, Higgsfield, Midjourney, Stable diffusion

CREATIVE EXPERIENCE

Creative Head — Design, Content and Brand Experience | Spatial Continuum

October 2024–Present | Part-time through August 2025 | Full-time from September 2025

- Edit short-form and long-form brand content, product promotions and corporate videos, translating client briefs into finished creative deliverables.
- Develop scripts, voiceover concepts and storyboards; combine video editing, motion graphics and graphic design to support brand messages.
- Create social media content for Auhiro Motors, including vehicle showcases, promotional reels and campaign creatives; contribute occasional videography.
- Manage client feedback, revisions and deadlines across concurrent video, design and branding projects in a remote workflow.
- Explore AI-generated visual references and video prompts for scene changes, character replacement and cinematic product concepts.

SELECTED PROJECTS

- Auhiro Motors: vehicle promotional edits, social content, motion graphics, campaign design and brand assets.
- Stark Enterprises: expo-video narrative, storyboard and motion-graphics planning for pad-printing machines.
- Portland Studios: short form wedding edits
- Hong’s Belt: product catalogue design.
- Sankara Eye Hospital: celebration chest-patch design.
- LOGA Enterprises and Baby Moments Trichy: logo design.

ADDITIONAL EXPERIENCE

Customer Service Associate | Amazon India | October 2018–July 2025

Supported US and Canadian customers across chat, email and voice. Built communication, prioritization, documentation and deadline discipline in a high-volume environment.

EDUCATION

B.E. Aeronautical Engineering | Nehru Institute of Technology, Coimbatore | 2013–2017